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AIB SPECIAL SOUNDS OFF ON WHY YOUNG PEOPLE ARE JUST SAYING NO...TO CHURCH

(ATLANTA, GA – July 20, 2011) – Are young people rejecting the idea of traditional religious institutions? Many faith communities are struggling with this issue and how to respond. In the second of three special summer presentations, AIB's longest running television series, Sound of Youth (SOY), is tackling this issue with "*Y 2 Faith? – Why Young People are Just Saying No.*" Premiering Wednesday, July 27 at 4:30 p.m., this poignant special investigates what congregations are doing to lure younger audiences back into the fold.

Y 2 Faith? – Why Young People are Just Saying No is produced and recorded by street savvy AIB college student intern, Colin Burnett. Featured interviews include Rev. Olu Brown of Impact Church and Pastor Daniel Perry aka "Pastor P" of Fountain of Faith Missionary Baptist Church. *Y 2 Faith?* will air at 4:30 p.m., July 27 – 29. Visit AIBTV.com for encore times and more information.

AIB can be viewed on Comcast channel 5, AT&T U-verse channel 6 and Charter Communications (Smyrna, Roswell) – channel 22. Programming can also be viewed on Video on Demand at aibtv.com and the streaming network AIBNet.tv.

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About AIB: Atlanta Interfaith Broadcasters Inc. is the nation's largest regional interfaith television network. For 42 years AIB has provided faith-based communities and nonprofit service organizations access to a larger audience. AIB's historically rich programming is housed at the Smithsonian and The Chicago Museum of Broadcasting. Due to its unique programming model promoting dialogue between people of all faiths, cultures and socio-economic backgrounds, AIB has become a destination for international dignitaries and media representatives visiting metro Atlanta. AIB is a self-supporting organization and can be viewed in more than 1.5 million homes across 19 metro area counties.