



For Immediate Release

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## **AIB – Atlanta Interfaith Broadcasters Special Series Presentation: Psalm Enchanted Evening with Rabbi Jeffrey K. Salkin**

**Airing: Fridays @ 5:00 PM**

AIB has partnered with renowned author and teacher, Rabbi Jeffrey K. Salkin, to air 13 episodes of *In the Beginning*. Rabbi Salkin sits down with distinguished guests each episode to explore the individual chapters of Genesis. *In the Beginning* airs every Friday at presentations Saturday at 1:30 PM and Wednesday at 9:30 AM

Join Rabbi K. Salkin for this enchanting exploration of the books of Genesis are examined from an interfaith perspective. “The Psalms are considered to be among the most well known and joyous books of the Bible and has been a source of inspiration for millions” said Rabbi Salkin.

Rabbi Jeffrey K. Salkin has helped many find spiritual meaning in their lives and is recognized as one of the most thoughtful Jewish writers and teachers of his generation. His books include *A Dream of Zion: American Jews Reflect on Why Israel Matters to Them* and *Putting God on the Guest List*, both published by Jewish Lights Publishing. He has co-chaired the Commission on Outreach for the Union for Reform Judaism and has served on the board of the Central Conference of American Rabbis.

***In The Beginning*** can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications – Smyrna – Channel 22

### **About AIB:**

AIB – Atlanta Interfaith Broadcasters, Inc. is the nation’s largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 36 years. Seen in nearly 1,000,000 homes across 17 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta’s beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB’s programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views.

[www.AIBTV.com](http://www.AIBTV.com)

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