



ATLANTA INTERFAITH BROADCASTERS

For Immediate Release

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Atlanta Interfaith Broadcasters Special Airings: Rosh Hashanah and Yom Kippur Kol Nidre Services from Temple Kol Emeth, Marietta, GA

***Rosh Hashanah Service - September 30 at 2:00 PM
Yom Kippur Kol Nidre Service - October 9 @ Noon on AIB***

Temple Kol Emeth will make their Rosh Hashanah Service and their Yom Kippur Kol Nidre Service available to metro Atlanta cable viewers this year. The services will be conducted by Rabbi Steve Lebow and prayer leader, Cantor Mark Perman. The Rosh Hashanah Service will air Tuesday, September 30 at 2:00 PM and the Yom Kippur Kol Nidre Service will be broadcast on Thursday, October 9 at Noon on AIB Cable Network.

Rosh Hashanah is the Jewish spiritual New Year and is Hebrew for “beginning of the year”. No work is permitted on Rosh Hashanah with much of the day spent in synagogue. It is a time to begin introspection, looking back at the mistakes of the past year and planning changes for the New Year.

Yom Kippur is the Jewish holiday of the Day of Atonement and is considered to be one of the holiest and most solemn days of the year. Its central theme is atonement and repentance for sins against both God and one’s fellow man. “If you make a promise and don’t keep it you must go to that person and ask them for forgiveness. If you have transgressed against God you must ask for atonement” said Cantor Mark Perman.

The Kol Nidre is the most significant prayer of Yom Kippur and is written in Aramaic, not Hebrew. “Let our vows and oaths, all the promises we make, and the obligations we incur, Oh God, between this Yom Kippur and the next, be null and void, should we, after honest effort, find ourselves unable to fulfill them. Then may we be absolved of them.” “Kol Nidre is the highest attended service of the year” said Cantor Mark Perman.

AIB programming and award winning original series can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications (Smyrna) – Channel 22

About AIB: AIB – Atlanta Interfaith Broadcasters, Inc. is the nation’s largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 39 years. Seen in over 1,000,000 homes across 19 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta’s beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB’s programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views. **www.AIBTV.com**

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