



ATLANTA INTERFAITH BROADCASTERS

For Immediate Release

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Atlanta Interfaith Broadcasters Special Airing: Yom Kippur Kol Nidre Service from Temple Kol Emeth, Marietta, GA

Airing October 9 @ Noon on AIB

Temple Kol Emeth will make their Yom Kippur Kol Nidre Service available to metro Atlanta viewers October 9 at Noon on AIB. The service will be conducted by Rabbi Steve Lebow and prayer leader, Cantor Mark Perman. Yom Kippur is the Jewish holiday of the Day of Atonement and is considered to be one of the holiest and most solemn days of the year. Its central theme is atonement and repentance for sins against both God and one's fellow man. "If you make a promise and don't keep it you must go to that person and ask them for forgiveness. If you have transgressed against God you must ask for atonement" said Cantor Mark Perman.

The Kol Nidre is the most significant prayer of Yom Kippur and is written in Aramaic, not Hebrew. "Let our vows and oaths, all the promises we make, and the obligations we incur, Oh God, between this Yom Kippur and the next, be null and void, should we, after honest effort, find ourselves unable to fulfill them. Then may we be absolved of them." "Kol Nidre is the highest attended service of the year" said Cantor Mark Perman.

AIB programming and award winning original series can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications (Smyrna) – Channel 22

About AIB: AIB – Atlanta Interfaith Broadcasters, Inc. is the nation's largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 39 years. Seen in over 1,000,000 homes across 19 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta's beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB's programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views. www.AIBTV.com

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