



ATLANTA INTERFAITH BROADCASTERS

**For Immediate Release**

Contact: Patty Mosteller, Atlanta Interfaith Broadcasters, (404) 892-0454, [pmosteller@AIBTV.com](mailto:pmosteller@AIBTV.com)

**AIB and L.E.A.D. Atlanta Partner On Youth Programming**

**Atlanta Interfaith Broadcasters - Atlanta, GA** – What do the youth of Atlanta think about character building? Find out Wednesday, April 23 as AIB and L.E.A.D. Atlanta (a division of Leadership Atlanta) join forces with students from metro high schools for a special television presentation, “*Character Counts – Speak Up and Speak Out*”. Marshawn Evans, a member of L.E.A.D. Atlanta, moderates a panel of youth from Woodward Academy, Atlanta Charter Middle School and Kipp Ways Academy. Students discuss character based issues such as honesty, decision making and values. “*Character Counts – Speak Up and Speak Out*” premieres April 23 at 5:00 PM with encore presentations Friday, April 25 at 11:30 AM, Saturday, April 26 at 3:00 PM, Tuesday April 29 at 8:00 PM.

“There has been a great deal of discussion about *character education* in schools lately and we are thrilled that L.E.A.D. Atlanta chose AIB to partner with on this project” said AIB Executive Producer, Angela Harrington Rice. L.E.A.D. Atlanta is a comprehensive leadership program for young professionals. The program is centered on the founding principles of leadership, education, action and direction. The program is designed to equip young people with key skills, knowledge and contacts early in their professional and community service careers.

AIB programming and award winning original series can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications (Smyrna) – Channel 22

**About AIB:** Atlanta Interfaith Broadcasters, Inc. is the nation’s largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 39 years. Seen in over 1,000,000 homes across 19 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta’s beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB’s programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views. [www.AIBTV.com](http://www.AIBTV.com)

###