



For Immediate Release

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AIB – Atlanta Interfaith Broadcasters Special Airing: Yom Kippur Kol Nidre Service from Temple Kol Emeth, Marietta, GA

Airing September 22 @ 1:30 pm on AIB

Temple Kol Emeth will make their Yom Kippur Kol Nidre Service available to metro Atlanta viewers September 22 at 1:30 pm on AIB. The service will be conducted by Rabbi Steve Lebow and prayer leader, Cantor Mark Perman. Yom Kippur is the Jewish holiday of the Day of Atonement and is considered to be one of the holiest and most solemn days of the year. Its central theme is atonement and repentance for sins against both God and one's fellow man. "If you make a promise and don't keep it you must go to that person and ask them for forgiveness. If you have transgressed against God you must ask for atonement" said Cantor Mark Perman.

The Kol Nidre is the most significant prayer of Yom Kippur and is written in Aramaic, not Hebrew. "Let our vows and oaths, all the promises we make, and the obligations we incur, Oh God, between this Yom Kippur and the next, be null and void, should we, after honest effort, find ourselves unable to fulfill them. Then may we be absolved of them." "Kol Nidre is the highest attended service of the year" said Cantor Mark Perman.

AIB can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications – Smyrna – Channel 22

About AIB:

AIB – Atlanta Interfaith Broadcasters, Inc. is the nation's largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 36 years. Seen in nearly 1,000,000 homes across 17 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta's beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB's programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views. **www.AIBTV.com**

About Temple Kol Emeth:

Temple Kol Emeth was founded in 1982 by seven families and is affiliated with the Union for Reform Judaism. As a Reform congregation, the diverse traditions of members are valued. Located in Marietta, Kol Emeth has grown to over 860 families. Members feel free to express their own interpretations of their faith. Kol Emeth is more than a house of prayer...it is a family and a community. Kol Emeth began broadcasting holiday services five years ago on *AIB*. These broadcasts, a first in the nation, have helped to open up the synagogue service to both Jews and non Jews. **www.kolemeth.net**

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