



For Immediate Release

Contact: Patty Mosteller, Atlanta Interfaith Broadcasters, (404) 892-0454, pmosteller@AIBTV.com

Atlanta Interfaith Broadcasters New Programming Addition: Live With Passion

Premiere Episodes: Wednesdays @ 6:00 p.m.
Encore presentations: Sundays @ Midnight
Sundays @ 5:00 a.m.
Mondays @ 9:30 a.m.

AIB is adding to its Catholic programming line up with **Live With Passion** featuring Father Cedric Pisegna, CP. This 11 episode series will premiere every Monday at 6:00 p.m. and will air through mid November. Since his ordination in 1991, Father Cedric has been getting the word out with enthusiasm and creativity, inspiring people to deepen and expand their connection to God. He knows from experience that life can be filled with a faith that is vibrant, joyful, and filled with the Holy Spirit. And he wants us to know it to.

“My themes are very basic. I preach about how to have a personal relationship with Jesus”, explains Father Cedric. By using storytelling and humor, he hopes to inspire others to grow in their own spiritual bonds. “I believe that when someone preaches, he or she ought to do so joyfully.”

Live With Passion can be viewed on Comcast – Digital Channel 5, BellSouth Entertainment – Channel 4 and Charter Communications – Smyrna – Channel 22

About AIB:

AIB – Atlanta Interfaith Broadcasters, Inc. is the nation’s largest regional interfaith cable network and has been providing faith-based communities and nonprofit service organizations access to a larger audience for 36 years. Seen in nearly 1,000,000 homes across 17 metro area counties, AIB is a self-supporting organization and does not allow the solicitation of funds or attacks on other faiths. AIB is Atlanta’s beacon for ethnic, cultural and religious harmony and was established to help both small and large churches reach a larger audience. AIB’s programming has since graduated to include over 240 hours of original programming – viewers find Christian, Jewish, Muslim, Buddhists, Hindus and others presenting their views.

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